

GETTING TO THE GATE

ONLINE COURSE GEARED TO WOMEN INTERESTED IN ENTERING POLITICS

To know yourself – to think strategically – and to build your team

Why consider politics?	What do you need?	Which government level?	When to run?	How to?
<p>a. Politics and Women</p> <ol style="list-style-type: none"> 1) Why close the gender gap 2) The gender gap internationally 3) Gender gap in Canada <p>b. Politics and you</p> <ol style="list-style-type: none"> 1) Inspiring stories 2) What do you want to change? <p>c. More on the issue</p>	<p>a. Self-assessment</p> <ol style="list-style-type: none"> 1) Self-assessment exercise 2) Expectations & strengths 3) Character shaping <p>b. Strategies for success</p> <ol style="list-style-type: none"> 1) Analyse & strategize 2) Seize opportunity 3) Create a power base <p>d. Raising your profile</p> <p>e. More on the issue</p>	<p>a. The role of political parties</p> <ol style="list-style-type: none"> 1) Overview 2) Gender policies 3) Reasons to get involved <p>b. Municipal government</p> <ol style="list-style-type: none"> 1) Entry level advantages 2) Powers and structure 3) FCM Women's Committee <p>c. Provincial and territorial governments</p> <ol style="list-style-type: none"> 1) Powers 2) Structure 3) Overview of parties <p>d. Federal government</p> <ol style="list-style-type: none"> 1) Powers 2) Structure 3) Overview of parties <p>e. More on this issue</p>	<p>a. Timing requirements – legal and political</p> <ol style="list-style-type: none"> 1) Municipal level 2) Provincial level 3) Federal level <p>b. Personal readiness</p> <ol style="list-style-type: none"> 1) Personal issues 2) Social and political contexts <p>c. Do you qualify as a candidate?</p> <p>d. More on the issue</p>	<p>a. Team building</p> <ol style="list-style-type: none"> 1) Your role as a candidate 2) Your campaign team structure 3) Job descriptions 4) Volunteers 5) Your campaign calendar 6) Getting your vote out <p>b. Financing</p> <ol style="list-style-type: none"> 1) Financing rules 2) Budgeting 3) Fundraising <p>c. Communications</p> <ol style="list-style-type: none"> 1) Com plan 2) Audiences 3) Products 4) Activities 5) Media relations <p>d. More on the issue</p>

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