



RUN LIKE A WOMAN: BE HER OR SUPPORT HER

An evening workshop covering campaign fundamentals for women considering running for municipal council or school board trustee and for anyone interested in volunteering on a woman's campaign.

Presented by: Equal Voice – Alberta North chapter

Date: Wednesday, June 23, 2010

Time: Check-in begins 6:30pm. **Program:** 7:00 pm – 9:30 pm

Place: U of A Faculty of Extension, Enterprise Square 10230 Jasper Ave, room 2-167

Admission: Free, but you must pre-register.

Equal Voice is proud to present a distinguished panel of politically savvy women to share their valuable insights gained on the campaign trail. Along with a representative from the Office of the City Clerk, former Edmonton City Councillor **Janice Melnychuk**, retiring Edmonton Public School Board Trustee **Sue Huff**, former Ward 4 campaign manager **Sarah Crummy** will also give practical answers on how to:

- understand campaign legislation and rules, including the recent changes
- budget for and finance a campaign
- build and sustain a campaign team
- work effectively with media

Moderator **Dr. Jane Arscott** co-authored *Still Counting: Women in Politics Across Canada*, a lively and accessible examination of women's involvement in Canadian politics.

Participants will have the chance to chat directly with panel members following the presentation.

"Be Her or Support Her" is an Equal Voice campaign created to galvanize women into seeking elected office, or volunteering on a woman's campaign. In June 2008, the results from a national public opinion poll conducted by Environics Research Group showed that 85% of Canadians support "efforts to increase the number of women elected in this country". Through *"Be Her or Support Her"* events and its on-line campaign school for women "Getting to the Gate", Equal Voice continues to present practical strategies for achieving this goal.

Register for this free event: <http://beherorsupporther.eventbrite.com/>

Volunteer by contacting: Ashley Casovan at: acasovan@gmail.com

Learn more about Equal Voice - Alberta North (EVAN) at: www.equalvoice.ca/ab_north.cfm

Media contact:

Janet Buckmaster, Chair

Equal Voice - Alberta North (EVAN)

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Equal Voice memberships will be available at the door.

Established in 2001, Equal Voice is a multi-partisan non-profit organization of women and men dedicated to promoting the election of more women to all levels of government in Canada. www.equalvoice.ca